**Off-Premise**

* The Duckhorn Portfolio is #1 supplier of domestic $15+ wine
  + Seeing an increase of 0.5% in dollar share of the domestic $15+ category
* The Duckhorn Portfolio continues to outpace $15+ wine performance in 8 out of 10 top markets
  + Outpacing wine $15+ in 8 out of 10 top chains
* Decoy continues to be the #1 domestic luxury brand on the market
* Duckhorn Vineyards is the #4 domestic brand $25+
* Sonoma-Cutrer ranks 9th against all domestic $15+ brands and sees dollar sales growth of +4%
* Consumer Behavior: The Duckhorn Portfolio wines drive higher basket rings for retailers whenever they are purchased with:
* Cheese: $216.02
* Olives: $217.37
* Seafood: $217.37
* Meat: $217.37
* Deli/Cheese: $216.02

**On-Premise**

* The Duckhorn Portfolio is a top-five BTG supplier (ranked #4), with two top-five BTG brands: Decoy #2 and Sonoma-Cutrer #5. In addition, we have six top 10 domestic rankings:
* Sauvignon Blanc
  + #1 Decoy
  + #2 Duckhorn
* Chardonnay
  + #1 - Sonoma-Cutrer
* Merlot
  + #2 Decoy
  + #23 Duckhorn Vineyards
* Cabernet
  + #3 Decoy
  + #22 Duckhorn
* Red Blends
  + #15 Decoy
* Pinot Noir
  + #17 Calea
  + #33 Goldeneye
* Brut
  + #9 Decoy

Circana TTUS Food- 12 Wks 09.01.24

Source: IRI 52 Weeks ending 8.08.2024 ​

Source: Numerator 9.1.2023-8.31.2024 ​