

# **CALERA**

### HISTORY OF CALERA

1970's: Jensen's winemaking inspiration began while working at Domaine de la Romanée-Conti





1975: First 24 acres of Pinot Noir planted

1980: Inaugural vintage of Central Coast Pinot Noir



1997: de Villiers Vineyard planted (13 acres)



1971: Seeking terroir with limestone



1974: Purchase of Mt. Harlan property



1977:
Winery property
purchased and
named Calera,
Spanish for limekiln







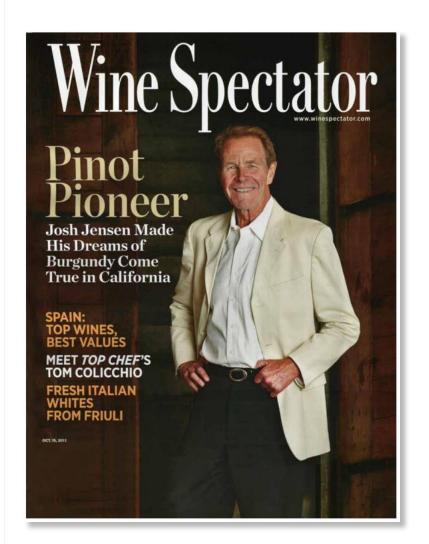


1998: Ryan Vineyard

planted (10 acres)



### PINOT PIONEER



### Josh Jensen

02/11/1944 - 06/11/2022

One of America's most respected vintners was a true icon in the wine industry.



Ten-Time Winner Wine & Spirits "Top 100 Wineries in the World" 2006 - 2022

Over one hundred 95+ scores from various publications since 1975.





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### **BEFORE CALERA**

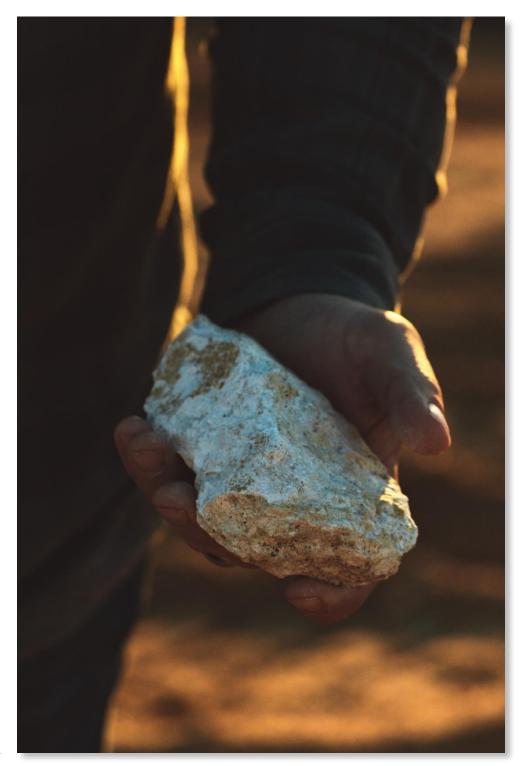
After getting a Masters in Anthropology from Oxford, Josh Jensen knocked on the door of Domaine de la Romanée-Conti in Burgundy. He was hired as a picker by Andre Noblet, for whom he later assisted as a translator. He also worked harvest at Domaine Dujac before returning to California in 1971 to establish the now famous <u>Calera Selection clones</u>.





### IN SEARCH OF LIMESTONE

Taking his cue from the great domaines of Burgundy, which have grown grapes in limestone soil for centuries, Josh set out in search of the perfect spot in California to create wines unique to the world but in the style of the greatest wines of France.

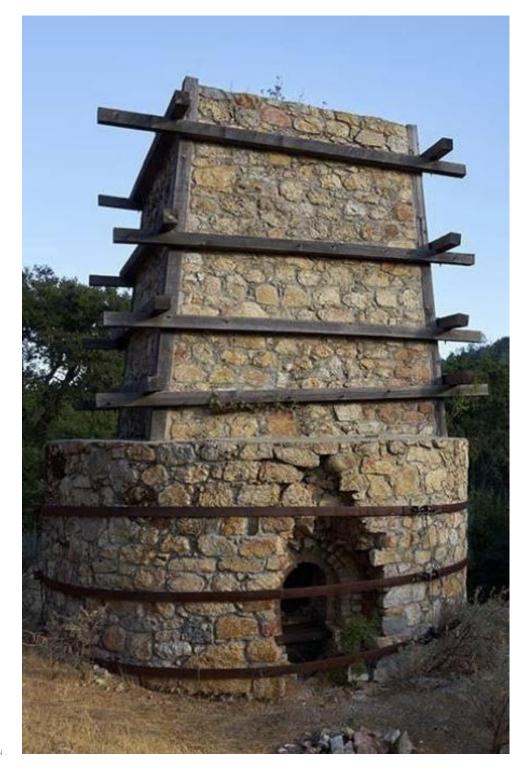


### SETTING DOWN ROOTS

In early 1974, high up in the Gabilan Mountains along California's Central Coast, Josh Jensen found and purchased a high-elevation parcel with a limestone deposit of several million tons.

Limestone had been commercially quarried from the Mt. Harlan property a hundred years earlier, and to this day, there stands a magnificently wellpreserved 30-foot-tall masonry limekiln.

The name "Calera" is the Spanish word for "limekiln," which serves as the winery's symbol and appears on every bottle of wine.



### ESTABLISHING THE CALERA SELECTION CLONE

Cultivated in 1974 and established with UC Davis as Calera Clone (UCD 90, 96) in 1996, the first origins of the clone budwood material were propagated on vineyard lands in the Central Coast before Josh purchased Mt. Harlan and planted the entire property to the selection. Touted as an American "Heritage Clone," this very low-yielding selection offers resulting wines with concentrated aromas while still light on the palate, with notes of sage and dark fruit profiles. source reference







# MT. HARLAN – AVA/MONOPOLE

Located 100 miles south of San Francisco and 22 miles inland from the Pacific Ocean, the limestone-rich parcel is found on Mt. Harlan in San Benito County. Its elevation at 2,200 – 2,500 feet above sea level makes it one of the highest and coolest growing regions in California.

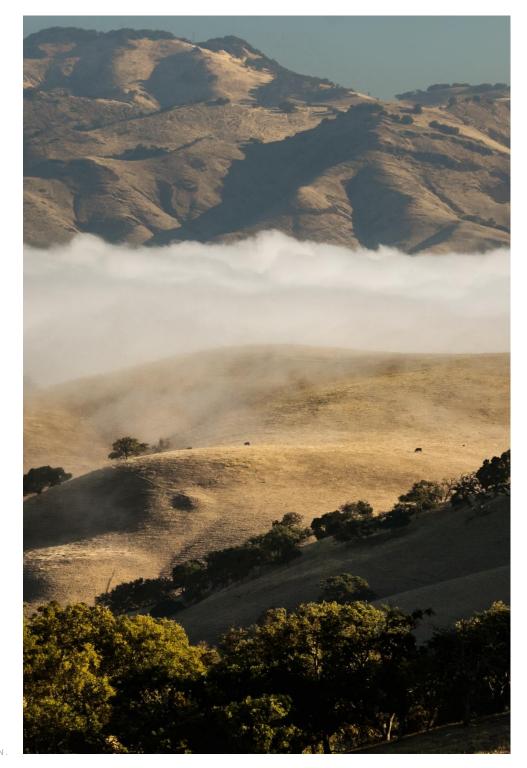
Josh worked to establish the Mt. Harlan AVA, which he achieved in 1990. As a result, like Domaine de la Romanée-Conti, Calera is a true monopole and one of the only wineries in the world with this distinction and its own AVA.

### MT. HARLAN – MONOPOLE ESTATE

The semi-forested hillsides resemble that of Northern Spain, but the climate is much closer to that of Southern Burgundy, with little rain, cool winds, consistent sunshine, and a long growing season.

Growing conditions on Mt. Harlan result in vines that often experience a degree of water stress, causing them to dig deep to build strong root systems with low yields of small berries that ensure concentrated flavors and aromas.

While the mountain peaks at roughly 3,800 feet above sea level, the elevation of the vineyards was deliberately chosen to give vines enough sun exposure to reach full ripeness without having to endure the harsh climate above.



### CALERA WINEMAKER - MIKE WALLER

In 2007, Mike Waller joined Calera, working alongside Josh Jensen for more than a decade. Mike and Josh quickly discovered they shared similar philosophies, palates, and approaches to grape-growing, and in 2009, Josh named Mike the Head Winemaker for Calera. While earning his degree in viticulture and enology from UC Davis in 2002, Mike worked at Saintsbury, then later as a Wine Chemist at Beringer, before moving home to the Central Coast as the Assistant Winemaker at Chalone in 2004.



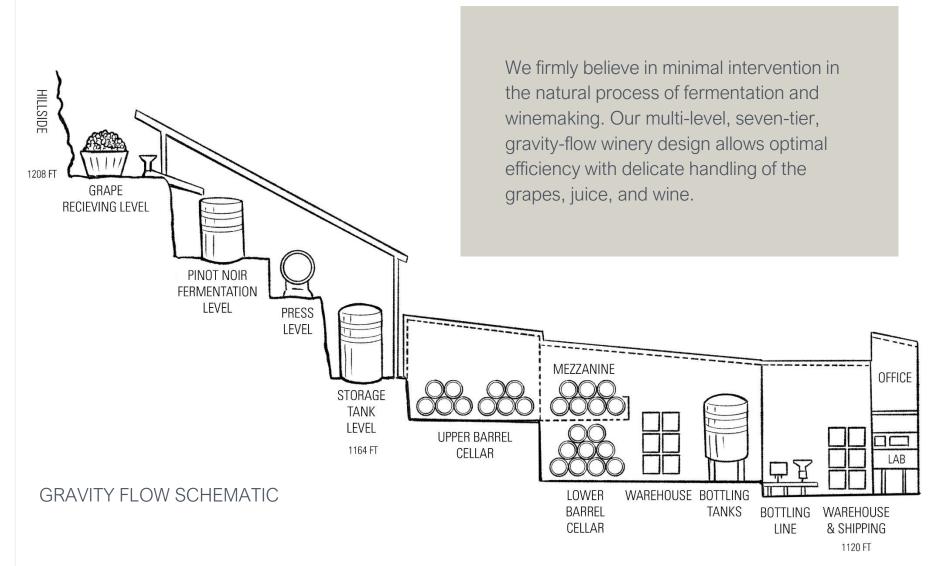
"This is a region of pioneers who have followed their own path, while embracing a connection to the land."

- Mike Waller

In the years since, Mike has developed an intimate understanding of Calera's vineyards to capture the nuance of these grand crucaliber sites to create sophisticated wines renowned for their layered elegance and aging potential.



### **GRAVITY FLOW WINERY**





### WINE THE WAY NATURE INTENDED

Known for its terroir-driven approach, Mt. Harlan estate vineyards have been certified CCOF Organic since 2008. Calera's winemaking applies a minimalist approach that includes native yeast, whole cluster fermentation, and modest new oak to achieve elegant, balanced, and ageworthy wines.







### MT. HARLAN WINES

In 1975, Josh planted his first 24 acres of Pinot Noir in three separate parcels. In the Burgundian tradition, he named each parcel individually to emphasize the fact that each would produce a distinct wine. The original Pinot Noir plantings are the Selleck Vineyard (5 acres), Reed Vineyard (5 acres), and Jensen Vineyard (14 acres).

In 1984, Mills Vineyard was planted (14.4 acres) along with Mt. Harlan Chardonnay (6 acres), producing the iconic wine of the rare Calera Selection Chardonnay clone. In 1997, de Villiers Vineyard (15.6 acres) was planted, and in 1998, Ryan Vineyard (13.1 acres) was planted.





### MT. HARLAN WINES

| CALERA.                  |  |            |            |            | Pob   155   Mail   Pob   156   Sab   Sab   Pob   156   Mail   Pob   156   Sab   Sab   Mail   Pob   156   Mail   Mail   Pob   156   Mail   Pob   156   Mail   Pob   156   Mail   Mail   Pob   156   Mail   Pob   156   Mail   Mail   Pob   156   Mail   Mail   Pob   156   Mail   Mail |  |
|--------------------------|--|------------|------------|------------|--|--|
| Jensen                   | Four Hillside blocks, each with a different exposure                     | 13.8 acres | Pinot Noir | Mt. Harlan | Year Planted:<br>1975  | Planted on a single<br>rootstock.  |
| de Villiers              | Planted between Mills and<br>Jensen, generally East-<br>facing exposure  | 15.6 acres | Pinot Noir | Mt. Harlan | Year Planted:<br>1997  | Planted on a variety of<br>rootstocks with materials<br>from the original Pinot Noir<br>vineyards. |
| Ryan                     | West/Southwest-facing exposure   | 13.1 acres | Pinot Noir | Mt. Harlan | Year Planted:<br>1998  | Highest elevation block of<br>Mt. Harlan vineyards going<br>up to 2,500 ft.                        |
| Mills                    | Southeast-facing exposure<br>on a hillside slope towards<br>Harlan Creek | 14.4 acres | Pinot Noir | Mt. Harlan | Year Planted:<br>1984  | Planted on its own<br>rootstock with materials<br>from the original Pinot Noir<br>vineyards.       |
| Reed<br>(Winery Only)    | Located on a northern-<br>facing slope                                   | 6.8 acres  | Pinot Noir | Mt. Harlan | Year Planted:<br>1975  | Limestone with a slight<br>loamy quality.  |
| Selleck<br>(Winery Only) | South/Southwest-facing exposure  | 2.9 acres  | Pinot Noir | Mt. Harlan | Year Planted:<br>1975  | Decomposed granite,<br>limestone outcroppings—<br>very rocky.                                      |

# MT. HARLAN WINES MONOPOLE ESTATE WHITE VARIETAL VINEYARDS

| CALERA.                   |   |            |            |            |           |
|---------------------------|---|------------|------------|------------|-----------|
| Chardonnay                | South/Southwest and<br>Northeast-facing blocks,<br>gentle slope | 10.4 acres | Chardonnay | Mt. Harlan | Limestone |
| Viognier<br>(Winery Only) | Southwest-facing slope  | 2.2 acres  | Viognier   | Mt. Harlan | Limestone |
| Aligotè<br>(Winery Only)  | Southwest and Northern exposures                                | .02 acres  | Aligotè    | Mt. Harlan | Limestone |

# 2021 CALERA MT. HARLAN CHARDONNAY

#### **Key Accolades**

v21 94 Pts., Vinous.com. v21 92 Pts., Decanter. v21 93 Pts., Wine Enthusiast

### **Tasting Notes**

Grown high on the limestone-rich soils of Mt. Harlan, this beautifully aromatic wine displays enticing layers of green apple, lemon zest, sweet grass, and baked brioche. On the lush, mouthcoating palate hints of tropical fruit, cedar chest, and Key lime emerge, with bright acidity adding to a poised and polished finish.

#### Production & Technical Data SRP: \$65

VARIETAL COMPOSITION 100% Chardonnay

**APPELLATION** 

Mt. Harlan

AGING & OAK

15 months | 100% French Oak | 30% new

**FERMENTATION** 

100% Barrel Fermented | 100% Malolactic Fermentation

| INAUGURAL<br>VINTAGE<br>1986 | ALCOHOL<br>14.5% | рН<br>3.25 | TA<br>6.2 g/L |
|------------------------------|------------------|------------|---------------|
|------------------------------|------------------|------------|---------------|



750 mL

UPC

745067 99144 0





### 2021 CALERA MT. HARLAN PINOT NOIR *JENSEN VINEYARD*

### **Key Accolades**

v21 95 Pts., Decanter. v21 94 Pts., Wine & Spirits

### **Tasting Notes**

Embodying the depth, character and complexity of Jensen Vineyard's coveted old vines this stunning wine reveals luxurious aromas of marionberry, black raspberry and white pepper. On the palate, soft, velvety tannins frame flavors of blackberry jam and hints of stone fruit and spice as they build to a rich, mouthfilling finish.

#### Production & Technical Data SRP: \$125

VARIETAL COMPOSITION 100% Pinot Noir

**APPELLATION** 

Mt. Harlan

**AGING & OAK** 

18 months | 100% French oak | 30% new | 70% neutral

**FERMENTATION** 

Whole cluster fermented with native yeast

INAUGURAL VINTAGE 1978

ALCOHOL 14.5%

рН 3.7 TA 5.6 g/L

FORMATS AVAILABLE 750 mL

UPC

745067 00004 3





## 2021 CALERA MT. HARLAN PINOT NOIR DE VILLIERS VINEYARD

#### **Key Accolades**

v21 95 Pts., Wine & Spirits.

### **Tasting Notes**

This gracefully luxurious and dark-fruited expression of Pinot Noir draws you in with aromas of blackberry, briar patch, soft leather and allspice. On the palate, notions of juicy blueberry and black raspberry are framed by velvety tannins, with hints of nutmeg and cracked pepper emerging on the long, complex finish.

Production & Technical Data

VARIETAL COMPOSITION 100% Pinot Noir

**APPELLATION** 

Mt. Harlan

AGING & OAK

18 months | 100% French oak | 30% new

**FERMENTATION** 

100% whole cluster open top with indigenous yeast

INAUGURAL VINTAGE 2007

ALCOHOL 14.5%

pH 3.53

TA 6.1 g/L

SRP: \$95

FORMATS AVAILABLE 750 mL

UPC

745067 07004 6





## 2021 CALERA MT. HARLAN PINOT NOIR RYAN VINEYARD

### **Key Accolades**

v21 96 Pts., Wine Spectator.

#### **Tasting Notes**

The 2021 Ryan Vineyard Pinot Noir is bright, lively and beautifully composed with enticing aromas of Rainier cherry, sage and white pepper. On the palate, alluring layers of blackberry, Bing cherry and sarsaparilla are underscored by sleek, age-worthy tannins and that carry the wine to a long, focused finish.

#### Production & Technical Data SRP: \$95

VARIETAL COMPOSITION

100% Pinot Noir

**APPFLIATION** 

Mt. Harlan

**AGING & OAK** 

18 months | 100% French oak | 30% new, 70% neutral

**FERMENTATION** 

100% whole cluster open top with indigenous yeast

| INAUGURAL |
|-----------|
| VINTAGE   |
| 2002      |

750 mL

ALCOHOL 14.5%

pH TA 3.65 5.7 g/L

FORMATS AVAILABLE

UPC

745067 02084 3





## 2021 CALERA MT. HARLAN PINOT NOIR MILLS VINEYARD

### **Key Accolades**

v21 95 Pts., Wine Spectator.

### **Tasting Notes**

Located at an elevation of 2,200 feet, the prized old vines of Mills Vineyard produced a vivacious Pinot Noir in the exceptional 2021 growing season, with potent aromas of pomegranate, strawberry and cedar. On the palate, this wine is elegant and alluring, with silky tannins and pure, flowing flavors of black cherry, black currant and notions of stone fruits.

#### Production & Technical Data SRP: \$95

VARIETAL COMPOSITION

100% Pinot Noir

**APPFLIATION** 

Mt. Harlan

**AGING & OAK** 

18 months | 100% French oak | 30% new, 70% neutral

**FERMENTATION** 

100% whole cluster open top with indigenous yeast

INAUGURAL VINTAGE 2002

ALCOHOL 14.5%

рН 3.60

TA 6.1 g/L

FORMATS AVAILABLE 750 mL

UPC

745067 00034 0





### **EXPANDING TO THE CENTRAL COAST**

Calera's history of winemaking on Mt. Harlan within California's central coastal area led Josh to expand his winemaking and vineyard sources to the broader Central Coast AVA in 1981. This region is widely known for its cool climate and is home to many notable and up-and-coming producers. The cool temperatures and reduced sun exposure enable Pinot Noir and Chardonnay to thrive.







# CENTRAL COAST WINES

As a pioneer of the region, Calera helped establish the Central Coast AVA as one of the New World's most exciting winegrowing areas, earning critical acclaim for truly unique wines.

Sourced from the appellation's finest vineyards, the Calera Central Coast Pinot Noir and Chardonnay have become benchmark wines, balancing bright minerality and nuanced complexity with a lingering finish.

# 2022 CALERA CENTRAL COAST CHARDONNAY

### Key Accolades

v21 93 Pts., Wine Review Online. v21 90 Pts., Wine Enthusiast.

### **Tasting Notes**

Both energetic and enticing, this impeccably balanced Chardonnay shows its cool-climate coastal roots with aromas of Meyer lemon, white peach, and fragrant honeysuckle. On the palate, notions of tropical pineapple mingle with zesty citrus flavors, with bright underlying acidity adding poise and energy to a long, refreshing finish.

#### Production & Technical Data SRP: \$28

VARIETAL COMPOSITION 100% Chardonnay

APPELLATION Central Coast

AGING & OAK

10 months | 100% French oak | 10% new, 90% neutral

**FERMENTATION** 

750 mL

100% Malolactic complete

| INAUGURAL<br>VINTAGE<br>2000 | ALCOHOL<br>14.5% | pH<br>3.46 | TA<br>6.3 g/L |
|------------------------------|------------------|------------|---------------|
| FORMATS AVAILABLE            |                  | UPC        |               |

745067 96164 1





### 2022 CALERA CENTRAL COAST PINOT NOIR

### Key Accolades

v22 93 Pts., *Editors' Choice Wine Enthusiast*. v22 91 Pts., *Wine & Spirits*.

### **Tasting Notes**

This beautifully vibrant Pinot Noir draws you in with alluring aromas of ripe blackberry, cedar and nutmeg. On the supple and energetic palate, flavors of black cherry, cola and vanilla glide across silky tannins to a long, focused finish.

Production & Technical Data SRP: \$32

VARIETAL COMPOSITION 100% Pinot Noir

APPELLATION Central Coast

AGING & OAK
10 months | 100% French oak | 10% new, 90% neutral

INAUGURAL VINTAGE ALCOHOL pH TA 2000 14.5% 3.71 5.9 g/L

FORMATS AVAILABLE 750 mL

UPC 745067 96064 4





### **PRICING**

| WINE   | PACK      | SRP   | SRP RANGE     | WINE LIST     |
|--|-----------|-------|---------------|---------------|
| Central Coast<br>Chardonnay                      | 12/750 ML | \$28  | \$26 - \$34   | \$40 - \$60   |
| Central Coast<br>Pinot Noir                      | 12/750 ML | \$32  | \$30 - \$38   | \$50 - \$70   |
| Mt. Harlan<br>Chardonnay                         | 6/750 ML  | \$65  | \$60 - \$75   | \$85 -\$100   |
| Mt. Harlan<br>Pinot Noir<br>Mills Vineyard       | 6/750 ML  | \$95  | \$95 - \$125  | \$150 - \$175 |
| Mt. Harlan<br>Pinot Noir<br>de Villiers Vineyard | 6/750 ML  | \$95  | \$95 - \$125  | \$150 - \$175 |
| Mt. Harlan<br>Pinot Noir<br>Ryan Vineyard        | 6/750 ML  | \$95  | \$95 - \$125  | \$150 - \$175 |
| Mt. Harlan<br>Pinot Noir<br>Jensen Vineyard      | 6/750 ML  | \$125 | \$125 - \$165 | \$200 - \$225 |

### **ACCLAIM**

"The California pioneer [Josh Jensen] turned his passion for Pinot Noir into one of the state's most recognized and celebrated wineries."

# Wine Spectator

"California's Romanée-Conti"

"Calera can unequivocally be called one of California's grand crus."

# San Francisco Chronicle



### REFERENCES AND ARTICLES

The Calera Video <a href="https://www.youtube.com/watch?v=rsDPn4fCWqw&ab\_cha">https://www.youtube.com/watch?v=rsDPn4fCWqw&ab\_cha</a> <a href="https://nnel=TheDuckhornPortfolio">nnel=TheDuckhornPortfolio</a>

The Calera Story <a href="https://www.calerawine.com/our-story/the-calera-story">https://www.calerawine.com/our-story/the-calera-story</a>

Josh Jensen, Founder <a href="https://www.calerawine.com/our-story/josh-jensen">https://www.calerawine.com/our-story/josh-jensen</a>

Winemaker, Mike Waller <a href="https://www.calerawine.com/our-story/winemaking">https://www.calerawine.com/our-story/winemaking</a>



"Josh Jensen: Pinot Pioneer" - Wine Spectator Oct, 2013 <a href="https://www.duckhornportfolio.com/assets/client/File/BrandAssets/Calera/Wine Spectator Cover Story.pdf">https://www.duckhornportfolio.com/assets/client/File/BrandAssets/Calera/Wine Spectator Cover Story.pdf</a>

"A Conversation with Josh Jensen" – Wines & Vines Magazine Jan, 2018 <a href="https://www.duckhornportfolio.com/assets/client/File/BrandAssets/Calera/Wines & Vines Calera January 2018.pdf">https://www.duckhornportfolio.com/assets/client/File/BrandAssets/Calera/Wines & Vines Calera January 2018.pdf</a>

"Josh Jensen, Visionary Vintner of Pinot Noir, Dies at 78" – The New York Times June 2022 <a href="https://www.nytimes.com/2022/06/15/dining/drinks/josh-jensen-dead.html#:~:text=Josh%20Jensen%2C%20who%2C%20after%20a,Saturday%20at%20his%20home%20in">https://www.nytimes.com/2022/06/15/dining/drinks/josh-jensen-dead.html#:~:text=Josh%20Jensen%2C%20who%2C%20after%20a,Saturday%20at%20his%20home%20in</a>



### QUESTIONS?



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